



T	S	G
Tech	Sales	Global

Tech Sales Global web platform

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Overview

- Web platform that connects tech manufacturers & biz developers & investors in proven world class tech products global sales process
- Delivers real value for all target groups
- More advanced platform than Alibaba

Problem/ opportunity

- Global tech sales solution for quality European & North American technical niche products manufacturers
- Platform enables to outsell competition for pre-qualified manufacturers
- Platform enables significant increase in sales revenue for:
 - * approved technical niche products manufacturers
 - * local tech business developers
 - * angel investors, VC' s, investment funds
- More than 50% of quality technical niche products manufacturers are targeting global markets

TSG Advantages

- TSG and BSA founder Janis Siklis has 23 years global tech sales experience
- Solid track record of BSA(Baltic Sales Agency) of more than 25 Million EUR in sales
- Proven BSA sales organization that operates globally
- More than 40 already completed tech sales projects in Europe (www.balticsalesagency.com/references)
- Fast business launch experience in new target countries
- TSG management team - proven & tested & ready to win

DEMO

- Similar Baltic Sales Agency website concept as for Finnish Export Network (co-financed by Finnish state) for Baltic countries
www.finn-tec.lv
- In addition to the above website, TSG platform will have dedicated sections/ services for:
 - approved tech manufacturers
 - approved tech business developers
 - approved tech investors
- Approval and platform management process of TSG ensures high added value for all participants and predefined profitability

Marketing & Sales

- TSG web platform marketing globally via social media, leading biz magazines, Tv interviews
- Already existing Janis Siklis companies customer's success stories (more than 20) will be used
- Partnering with companies that have existing target customer base globally- for fast project launch
- Janis Siklis own most competitive sales outsourcing concept developed & fine tuned during 23 years will be used

Competition

- No other similar interactive & operational business / web community developed globally for manufacturers & business developers & investors

Business model

- Global web platform that enables fast target markets penetration and is used by pre-qualified:
 - * tech manufacturers
 - * tech business developers
 - * tech investors
- Key profit/ success factor: everybody pays for using TSG platform services from day 1

Return on investment/ ROI

Janis Siklis personal guarantee for ROI:


	Number of paying customers/ biz developers	Manufacturers	Investors
Year 1 -6%.	600	50	10
Year 2 -7%	1200	150	30
Year 3 - 8%	2500	500	50
Year 4 - 9%.	5000	1000	50
Year 5 -10%	10 000	5000	50

Team

- Janis Siklis, Founder and CEO
Māris Aizpurietis CTO
Gunta Krumina, Global Business Development
France, Germany, UK, U.S. Existing country managers
(BSA experienced staff)

Status and Milestones

1. New export networks co-funded by Finnish state & targeting EU funding across Europe for globalizing EU tech companies
2. U.S. Investment funds & investors & tech companies pre-selected for offering services of TSG for penetration of Europe target tech markets - Scandinavia, Baltics, Germany, France, UK.
3. TSG platform launch January 2nd 2016.
4. First paying customers March / April, 2016.
5. Seed funding required- 250KEUR. In exchange 25% of TSG shares offered
6. TSG is in establishment process and will be registered in Finland.



Thank you and
welcome to TSG
world

www.techsalesglobal.com

